

Agenda



CIFAR Advisory Board Meeting

October 9, 2013
10:00 a.m. - 4:00 p.m.

Graduate School of Management Board Room
Gallagher Hall
University of California, Davis

- 10:00 a.m.** **Welcome.** Interim Dean Mary Delany, College of Agricultural and Environmental Sciences. UC Davis
- 10:15** **Self-introductions.**
- 10:45** **CIFAR Update and Strategic Plan.** Director Sharon Shoemaker
- noon** **Lunch break**
- 12:45 p.m.** **Recognition of New Members.**
- 1:00** **Panel on Agri-Food Priority Issues, Trends and Consumer Perspectives.**
- 2013 Trends Intelligence for the Agri-food Chain.** Cornelius Gallagher, Senior Vice President, Food, Ag, Wine Executive, Bank of America Merrill Lynch, Roseville, CA and Food Foresight Blue Ribbon Panel member
- Addressing Communication Challenges.** David Schmidt, President, International Food Information Council, Washington D.C.
- 2:30** **Round Table Discussion and Future Actions.**
- 4:00** **Adjourn to RMI for tour of Food Processing Facility, Winery, and Wine Sustainability Building and Reception**

**Driving Directions: From Interstate 80, take the "UC Davis" exit and go north towards campus. Go straight through the "round-about" and continue straight through the stoplight. Gallagher Hall will be on your left, next to the Welcome Center.*

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In case of questions, contact S. Shoemaker, 530.848 6733 (mobile)